



Lakeshore Alternative Elementary School PTA

220 Middlefield Drive

San Francisco, CA 94132

(415) 759-2825

www.lakeshoreelementary.org

CA PTA# GEN-0646/Fed. Tax ID# 94-3043896

Date: _____

Dear _____,

On Saturday, April 12th, 2008, Lakeshore Alternative School, which provides public education for over 580 San Francisco elementary-school kids, will have an evening auction fundraiser that will attract hundreds of Lakeshore families, alumni, neighbors and friends. This is our major fundraiser and will enable our PTA to fund the school library, classroom supplies, art, music, drama, science, and technology for Lakeshore students.

We hope you can support our silent auction by agreeing to be a sponsor. Your contribution will offset the costs associated with this event, helping us to raise even more needed funds. Of course, your donation is tax-deductible as allowed by law.

Lakeshore's families and friends are local consumers, homeowners and neighbors, and they are a valuable market for your business. Your sponsorship of this event is an ideal opportunity to both support your community and gain significant visibility in a valuable market. Lakeshore's families and friends are eager to patronize our school's generous supporters. In short, this is a "Win-Win" proposition.

Please consider the following sponsorship levels:

- **Bronze (\$100):** Business card size ad in the auction program, acknowledgment in the Lakeshore Newsletter, and 1 complimentary ticket to the event.
- **Silver (\$250):** Half page ad in the auction program, acknowledgment in the Lakeshore Newsletter, promotional materials displayed at the Sponsor Table, and 2 complimentary tickets to the event.
- **Gold (\$500):** Full page ad in the auction program, acknowledgment in the Lakeshore Newsletter, promotional materials displayed at the Sponsor Table at the auction, and 4 complimentary tickets to the event.
- **Platinum (\$1000):** Back page ad in the auction program, acknowledgment in the Lakeshore Newsletter, promotional materials displayed at the Sponsor Table at the auction, emcee verbal appreciation, and 6 complimentary tickets to the event.

We look forward to hearing from you. Please feel free to contact us at the number below if you have any questions.

Sincerely,

Julie Lin

Auction Chair, Lakeshore PTA (415-334-3173)

Email: julie@acromaxnetworks.com

And all the staff and children at Lakeshore School