

September 21, 2020

Dear Lakeshore Families,

We are excited to begin our Annual Giving Campaign! YOUR generosity in this year's giving campaign will make Lakeshore a stronger and better school for our children. This year, Principal Hartford, our teachers, and your PTA need your help to raise **\$85,000** during this campaign to provide a well-rounded experience for ALL our students. Many parents choose Lakeshore for these experiences.



"I feel it's important for children to be able to move more often, to be exposed to more activities than academics. I love that these are the programs that the PTA chose. It shows me that this PTA cares."

—A Lakeshore parent

What Does Your Donation Support?

Lakeshore depends on these funds to pay for our reimagined, virtual Science in the Garden, Studio Art, and Motor Perception programs including distance learning kits. Your contributions also support supplemental classroom materials, subscriptions, and online experiences for teachers. The PTA runs community events such as geocaching, virtual Trivia Night, cooking night, Pet Show and Tell, playdates and first week activities, Superhero Saturday, staff appreciation; and facilitates communication through ParentSquare, the class and grade directory, and a Pen Pal program. The Lakeshore PTA currently spends more than \$140,000 on these school improvement initiatives. San Francisco Unified School District funds do not cover any of these needs.

About Science in the Garden: "I like learning the Latin word of the day. I like learning about bugs. I like being outside. I like learning about nature." About Motor Perception: "It is the best. I wish we had Motor everyday." About Studio Art: "I learned about colors, trying and not quitting, and making art after Miro with oil pastels."

—Voices of Lakeshore students

Who Should Donate?

We are a diverse Title I school, and our families reflect a wide range of economic circumstances. All families give to our community in small and large ways every single day. For this campaign, we are asking all Lakeshore families to give what they can toward the **recommended donation of \$500 per child**. We warmly welcome and *need* ALL levels of participation and giving. Utilize your network of friends and family to increase your family's donation total! **As always, choose a donation amount that fits your family's finances and know that every dollar makes a difference.**

To be mindful of these uncertain times, **we will make this campaign, the auction, and the raffle our three main fundraising efforts at Lakeshore this year.** If we don't meet our Annual Giving Campaign goal, we'll have to cut programs. Let's get this year off to a great start and get those funds in **by October 9, 2020** to offer the best experience we can to the children of Lakeshore.

Don't wait. This is your chance to give.

Every dollar donated is 100% tax deductible and directly benefits our school.

There's no limit to what you can give!

With Gratitude,

Matthew Hartford, Principal

Deb Tjoa, PTA President, pta@LakeshoreElementary.org

Visit bit.ly/lsagcdon
or scan this code to
help today



Annual Giving Campaign Donation Form



Thank you for your donation!

Donating online (preferred for safety, speed, and convenience)? Skip this form and visit bit.ly/lsgcdon or scan the QR code at right with your mobile phone's camera →



Prefer to mail a check or have us charge your card for you? Fill out the information below and mail it to Lakeshore PTA, 243 Ramsell St., San Francisco, CA 94132

Donor Name(s) _____
Student Name(s) _____
Room Number(s) _____
Email Address _____

Lakeshore is a Title I school and our families come from a wide range of economic situations. We ask that ***all families contribute what they can toward the recommended donation of \$500 per child*** in order to meet our \$85,000 goal this year. Please choose a donation amount that fits your family's finances and know that every dollar makes a difference.

Yes, I will support the Annual Giving Campaign

Total Amount

\$

☐ I intend to have my company (Name: _____) match these funds in the amount of \$ _____. Please check out this link to see if your employer might match donations: LakeshoreElementary.org/corporate-matching-funds

More than one student? We will split your gift evenly between classrooms unless you specify a different allocation here: _____

☐ I'm enclosing a check (number: _____)

Payable to "Lakeshore Elementary PTA" and write student name(s) and "AGC" in the memo

☐ Charge my credit card for me (MUST PROVIDE EMAIL ABOVE)

☐ Charge me in one payment

☐ Charge me \$ _____ per month for _____ months

Name on Card	☐ Visa ☐ Mastercard ☐ AmEx ☐ Discover		
Card Number	Expiration Date	3-digit CVV Code	
Billing Address			
City	State	ZIP	
Signature	Phone		

Return this form to Lakeshore PTA, 243 Ramsell St. San Francisco, CA 94132

Questions? Contact agc-dl@LakeshoreElementary.org